**Internet Service Provider Proposal for Real Estate Agents and Tenants**  
**Date: [27/3/2025]**

**1. Executive Summary**

**Swift Fibre Solutions Ltd** is a trusted Internet Service Provider (ISP) offering reliable, high-speed internet solutions. We propose a partnership with real estate agents and property managers to provide internet services to tenants in buildings under your management. As part of this collaboration, we will offer a revenue-sharing model where agents can earn a commission for each tenant who subscribes to our internet services, providing an additional revenue stream for your business.

**2. Introduction**

As real estate professionals, you understand the importance of offering valuable services that enhance tenant satisfaction. In today’s connected world, fast and reliable internet access is essential for tenants. **Swift Fibre Solutions** is committed to providing a seamless internet experience for tenants while enabling real estate agents to generate extra revenue through our revenue-sharing program.

**3. Objectives**

* Provide high-speed, secure, and dependable internet access to tenants in buildings managed by your agency.
* Offer a revenue-sharing model that allows real estate agents to earn ongoing commissions from tenant subscriptions.
* Enhance tenant satisfaction by providing reliable internet services with personalized support.
* Build a mutually beneficial long-term partnership between **Swift Fibre Solutions** and your agency.

**4. Proposed Internet Services for Tenants**

We offer tailored internet solutions that will meet the needs of building tenants:

* **High-Speed Internet**: Our fibre optic and wireless broadband solutions ensure fast, uninterrupted access for tenants to stream, work, and connect with others.
* **Customizable Plans**: We offer scalable plans for individual tenants or bulk subscriptions, catering to varied usage needs within the building.
* **24/7 Technical Support**: We provide round-the-clock customer service to ensure tenants experience minimal downtime and prompt issue resolution.
* **Secure Network**: Robust security features, including encryption and firewalls, ensure the safety and privacy of tenant data.

**5. Revenue Sharing Model for Real Estate Agents**

We understand that real estate agents are always seeking ways to increase their income. By partnering with **Swift Fibre Solutions**, agents can generate ongoing revenue from tenant subscriptions through our attractive commission structure:

* **Commission on Installations**: Agents will earn a commission of **Ksh 500** for every tenant who subscribes to our internet service.
* **Commission on Subscriptions**: Agents will earn a 10 % commission for every tenant that renews his/her subscription. As the number of tenants subscribing to the service increases, agents will enjoy increased commission percentages, creating greater earning potential as they refer more tenants.
* **Incentive Bonuses**: For real estate agents who refer a high volume of tenants, additional performance-based bonuses will be provided as an added incentive.

**6. Benefits to Real Estate Agents**

* **Passive Income**: Earn ongoing revenue through tenant subscriptions, providing your agency with an additional revenue stream.
* **Value-Added Service**: Offer tenants a high-quality internet service, improving their overall living experience and satisfaction.
* **Increased Property Appeal**: Buildings with reliable internet offerings are more attractive to potential tenants, enhancing your leasing efforts.
* **Marketing Support**: We’ll provide marketing materials to help you promote the service to your tenants, making the process simple and seamless.

**7. Benefits to Tenants**

* **Fast, Reliable Internet**: Tenants enjoy high-speed, uninterrupted internet, allowing them to work, study, stream, and connect with ease.
* **Convenient Bundling**: Tenants can easily bundle their internet service with their rental agreement, making payment and setup hassle-free.
* **24/7 Support**: Dedicated customer service ensures that tenants can get help whenever they need it, enhancing their experience with the service.
* **Secure Connection**: With robust security features, tenants’ personal data and online activities remain safe and private.

**8. Implementation Plan**

The implementation process is straightforward and designed for minimal disruption to existing operations:

1. **Agreement Signing**: Once the partnership terms are agreed upon, a formal agreement will be signed between **Swift Fibre Solutions** and the agency.
2. **Service Setup for Tenants**: We will work with your team to offer internet services to the tenants in the building, providing simple installation and setup options.
3. **Agent Onboarding**: Agents will receive training on how to market the internet service to tenants, along with the necessary tools to track their commission earnings.
4. **Revenue Tracking**: Agents will have access to an online portal where they can track the number of subscriptions, commissions earned, and performance incentives.

**9. Pricing Plans**

Our internet packages are designed to cater to the needs of both individual tenants and bulk tenants in your buildings. Pricing is flexible and competitive to accommodate different usage needs:

* **Basic Plan**: Ksh 1500 per month – Ideal for light usage (e.g., browsing, email).
* **Standard Plan**: Ksh 2000 per month – Suitable for tenants who need moderate bandwidth (e.g., streaming, gaming, or remote work).
* **Premium Plan**: Ksh 3000 per month – Best for heavy users with high-speed needs (e.g., large households, professionals working from home).

The service cost will be billed directly to the tenants, with the commission structure for agents being based on the selected plan for each tenant.

**10. Why Choose Swift Fibre Solutions?**

* **Proven Reliability**: We have a strong track record of providing high-speed internet with minimal downtime, ensuring tenants stay connected.
* **Scalable Solutions**: Whether you're managing a small building or a large complex, our internet services can scale to meet the needs of all tenants.
* **Easy Integration**: Our setup process is smooth and designed to minimize disruption to tenants, while offering simple billing and support options.
* **Strong Partnership**: We focus on building long-term, mutually beneficial relationships with our partners, providing agents with ongoing revenue and support.

**11. Conclusion**

We believe that our internet service offering, combined with the revenue-sharing model, will provide both real estate agents and tenants with a valuable, ongoing service. This partnership will not only help you offer more to your tenants but also create an additional income stream for your business.

We look forward to discussing this proposal further and are happy to answer any questions. Please feel free to contact us at [0111250055] to schedule a meeting.

Thank you for considering **Swift Fibre Solutions** as your trusted partner for internet services.

**Contact Information**

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